



International Golf Summit

March 21, 2025

Venue : Conference Room, 2nd Floor, FICCI, New Delhi

Tentative Program

14:00 – 15:00 hrs	Registration & Tea/Coffee
15:00 - 15:35 hrs	INAUGURAL SESSION
15:00 - 15:05 hrs	Welcome Address by Shri P.K.S.V Sagar , Chairman, FICCI Sports Committee & President, GMR Sports
15:05 – 15:10 hrs	Address by Dr. Jyotsna Suri , Past President FICCI & CMD Lalit Suri Hospitality Group
15:10 – 15:20 hrs	Special Address by Shri Kunal , Joint Secretary, Ministry of Youth Affairs & Sports, Government of India
15:20 – 15:30 hrs	Special Address by Shri Suman Billa , Additional Secretary, Ministry of Tourism, Government of India
15:30 – 15:35 hrs	Vote of Thanks by Shri Manab Majumdar , Senior Advisor, FICCI
	Moderated By Shri Rajan Sehgal , Chairman, FICCI Golf Task Force & President, India Golf Tourism Association
	End Of Inaugural
15:35 – 15:40 hrs	Address by Tahsin Zahid , CEO, SPEFL-SC (Sports, Physical Education, Fitness and Leisure Skills Council)
15:40 - 15:45 hrs	Address by Ahmad Johanif Mohd Ali , Director, Malaysia Tourism Promotion Board
15:45– 16:45 hrs	Golf: Attracting the Next Generation of Players This session promises valuable insights into reshaping golf's appeal for the next generation. Experts will discuss innovations in accessibility,

	<p>technology, and culture that are transforming the game into an inclusive, vibrant activity for all.</p> <p>From cultivating youth programs to leveraging social media and gamification, learn how we can ensure the future of golf thrives while staying true to its roots.</p> <p>Moderated by: Rajan Sehgal, Chairman, FICCI Golf Task Force & President, India Golf Tourism Association</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Anit Mehrotra, Vice President, Golf Industry Association & Managing Director, SGDC India • Amandeep Johl, CEO, Professional Golf Tour Of India • Ashwani Khurana, Founder & CEO, Karma Lakelands • Swati Dodeja, Founder, Birdies Connect & Golfer • Munish Arora, Managing Director, Can and Able Entertainment • Meraj Shah, Travel Show Presenter & Lonely Planet Author
<p>16:45 – 17:45 hrs</p>	<p>Driving Tourism through Golf: Unlocking Global Opportunities</p> <p>Golf has emerged as a powerful driver of tourism, creating unique opportunities to attract travelers and showcase destinations worldwide. This panel will delve into the intersection of golf and tourism, highlighting how premier courses, iconic tournaments, and golf travel experiences are transforming the global tourism landscape.</p> <p>Industry leaders will share strategies for leveraging golf to promote local economies, enhance destination branding, and create unforgettable experiences for players and visitors alike. Join us to discover how golf can be a catalyst for unlocking untapped potential and fostering international connections in the tourism industry.</p> <p>Moderated by: Varindra Sewak, Co Chairman, FICCI Golf Task Force & Director, Corporate Affairs & Sports, BLS International</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Bui Trung Thuong, Trade Counsellor, Embassy of Vietnam • Dr. Juxian Lu Hesselmann, Medical Doctor, German Embassy & Golfer • Aman Raj, Professional Golfer

	<ul style="list-style-type: none">• Vinay Aggarwal, Senior Partner, Aggarwal & Rampal & Golfer• Dinesh Bhardwaj, Head of Sales, Inspiring Vacations
17:45 hrs onwards	High Tea
	End Of Programme